

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	:
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Mark L. Beard	: Group Art Unit: 3691
	:
Appln. No.: 10/087,385	:
	: Examiner: Liu, I Jung
Filed: March 1, 2002	:
	:
For: SYSTEM AND METHOD FOR	:
MEASURING AND UTILIZING	:
POOLING ANALYTICS	:

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT/RESPONSE

Sir:

In response to the Office Action dated July 30, 2008, Applicants respectfully request favorable reconsideration of the above-identified patent application in view of the following amendments/remarks, which are believed to place the above-identified patent application in condition for allowance or in better form for consideration on appeal.